THE UKRI GCRF ACCELERATING ACHIEVEMENT FOR AFRICA’S ADOLESCENTS HUB
BRAND GUIDELINES

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG 0 1 2 3 4 5 6 7 8 9 &
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It is essential that a consistent use of colour and positioning is maintained whenever the Accelerate Hub and Funder logos are used. The logos must be reproduced from electronic files supplied by Accelerate Hub Communications Coordinator, Diane Delfino. www.acceleratehub.co.za

For further information on Funder logos, please consult the Brand Guidelines.

PRIMARY LOGO

ACCELERATE HUB NAME

Full name: The UKRI GCRF Accelerating Achievement for Africa’s Adolescents Hub must be used at least once at the beginning of each document or communication piece. When it is not used, it can be followed by abbreviated name below.

Abbreviated name: Accelerate Hub. (NB: only the ‘A’ in Accelerate is capitalized.)

It can be followed by abbreviated name below.

FUNDER LOGOS

These are to be used on external materials and email signature only (not in Accelerate Hub logo on A4 documents).

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TYPEFACE

HEADINGS

ROBOTO BOLD CONDENSED

SIZE 21 - 40

SUB HEADINGS

ROBOTO BOLD CONDENSED

SIZE 13, LEADING 13

CREATIVE ELEMENTS & ILLUSTRATIONS

LAYOUTS

COLOURS